

***** MEDIA RELEASE *****

Jones XL Sponsors Premier 500 Classic at BSFOS 2010

Jones XL, a highly regarded company providing professional security and safety risk management services, has come on board as a sponsor of the Premier 500 Classic race at the 2010 Barry Sheene Festival of Speed. The BSFOS is one of Australia's biggest Historic Motorcycle Racing Festivals, to be held at Eastern Creek over the Easter Weekend.

The 'Premier 500 Classic' is a feature race being held in tribute to the late Barry Sheene, as this was the racing class that he last raced in prior to his death in 2003. The Premier 500 Classic is open to all Pre -1962 500cc bikes & will be contested over 6 laps on Easter Sunday. Typical machines in this class include Manx Nortons, Norton ES2, Norton Dominator, Triton T100, Matchless G50 and BSA Goldstar.

Barry Jones, a long time supporter of motorcycle racing throughout Australia and a historic motorcycle racing enthusiast is delighted to see the classic bikes racing at Eastern Creek. Barry is proud to have sponsored the 2009 Event and having seen the success of the Event and the depth of esoteric machinery brought out to the track, was keen to continue supporting the Event in 2010. "It's great to see these bikes out there and a testament to the owners and riders to see these immaculately turned out bikes racing so competitively" said Barry. "I want to see these bikes in years to come and racing them is one way to make sure they are kept running and not left to rot in a shed."

Mark the date in your diary and join Barry Jones to support the thundering Period 3 bikes in action. Entry to the pits is included in your entry ticket so you can get really up close and personal with bikes and riders all weekend. There's lots to see and do, souvenir T-shirts, caps and stubbie holders will be on sale on one of many stalls. Enter your pride and joy in the Show and Shine Competition and meet stars like Warwick Nowland and Kevin Magee. See you there!

Barry Sheene Festival of Speed, Eastern Creek, NSW. Practice commences on Friday April 2nd with racing on Saturday 3rd and Sunday 4th.

For more information, please visit www.barrysheene.com.au