

## **Advertising specifications for Barry Sheene Programme**

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Any full page colour ads get a free banner on the website.  
(Banner Ad Sizes are Super/Leaderboard (728 x 90) and Island (300 x 250))

All files must be supplied to the following specifications.

### **Ad Format**

Ads must be supplied in one of the following formats  
.pdf, .ai, .psd, .jpg, .bmp, .tiff, .ind, .eps.

All typefaces must be outline or the typeface must be supplied with the ad

Ads are preferred to be supplied at 300 dpi (minimum of 200dpi) and at 100% of the ad size as indicated below.

Full page ads require 5mm of bleed

### **Ad Sizes Available**

#### **Full Page Ad (Colour or B & W)**

210 mm(wide) x 297mm (high)

#### **Half Page Ad**

210mm(wide) x 148.5.. (height)

#### **Quarter Page Ad Horizontal**

210 mm (wide) x 74.25mm(high)

#### **Quarter Page Vertical**

105mm (wide) x 148.5 (high)

### **Want to advertise but don't have an Ad?**

Please contact Scott Waters to discuss.

### **Notes**

Ads that are not supplied in the correct format and require significant reworking may be charged \$50 an hour for any additional work required. You will be notified if this is the case.